

Exactly what you need, exactly what you want.

“Out of the box,” Prophero contains the tools you need to evolve with the changing demands of the educational publishing market and take your business where you want it to go.

1. Automated publishing to your choice of outputs

Print: Richly-formatted, brand-consistent InDesign and PDF output.

ePub: A mobile-friendly book presentation for reading on the go.

Web: A “book like” web view with a number of interesting out-of-the-box interactions, which can be packaged for a Learning Management System.

eLearning: Fully SCORM-compliant and instructional design-based learning modules that help manage cognitive load through more granular presentation of content and interactions.

2. Integrated authoring and production environment

Structured Authoring: Built on Microsoft® Word, which gets your writers and editors up and running in no time.

Templates: Ready-to-use templates that enable writers and editors to focus on the content instead of wrestling with presentation issues.

Digital assets: Full support for images, pictures, glossary terms, and other media, all easily linked to your content.

3. Full integration with a content management system (CMS)

The whole kit-and-kaboodle: A repository fully integrated with the authoring and publishing tools, supporting storage of all content and assets.

Management tools: Role-based security, versioning, check-in/out, metadata, search, lifecycle — everything you need to manage your content and other assets from creation to retirement.

Workflow: Integrated and automated to fully support your editorial and production processes, so you'll always know where everything is.

One-button round-trip publishing: Output packages are stored back in the repository, so they can be managed like your other assets.

What's in the box:

- Templates to help you author your content in Microsoft® Word.
- Software to help you publish your outputs.
- Configuration of your CMS: workflow, security, metadata, etc.
- Hands-on training for authors, editors, and designers.

Prophero

“Out of the box” solutions for Educational Publishers
www.prophero.com

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