

# Educational Publishing Has Never Been Easier.

## Prophero, the out-of-the-box publishing system for educational publishers

Prophero is an out-of-the-box publishing system that provides robust electronic content management combined with industry-leading instructional design and delivery capability. Prophero enables you to create and recombine content and publish it to multiple targets including print, web, mobile platforms, and eBooks.

## Built to support learning

We built Prophero around the concept of a learning object. Each learning object consists of a discrete set of materials based around an educational objective—documents, media, assessment tools, etc. We provide nine learning object templates

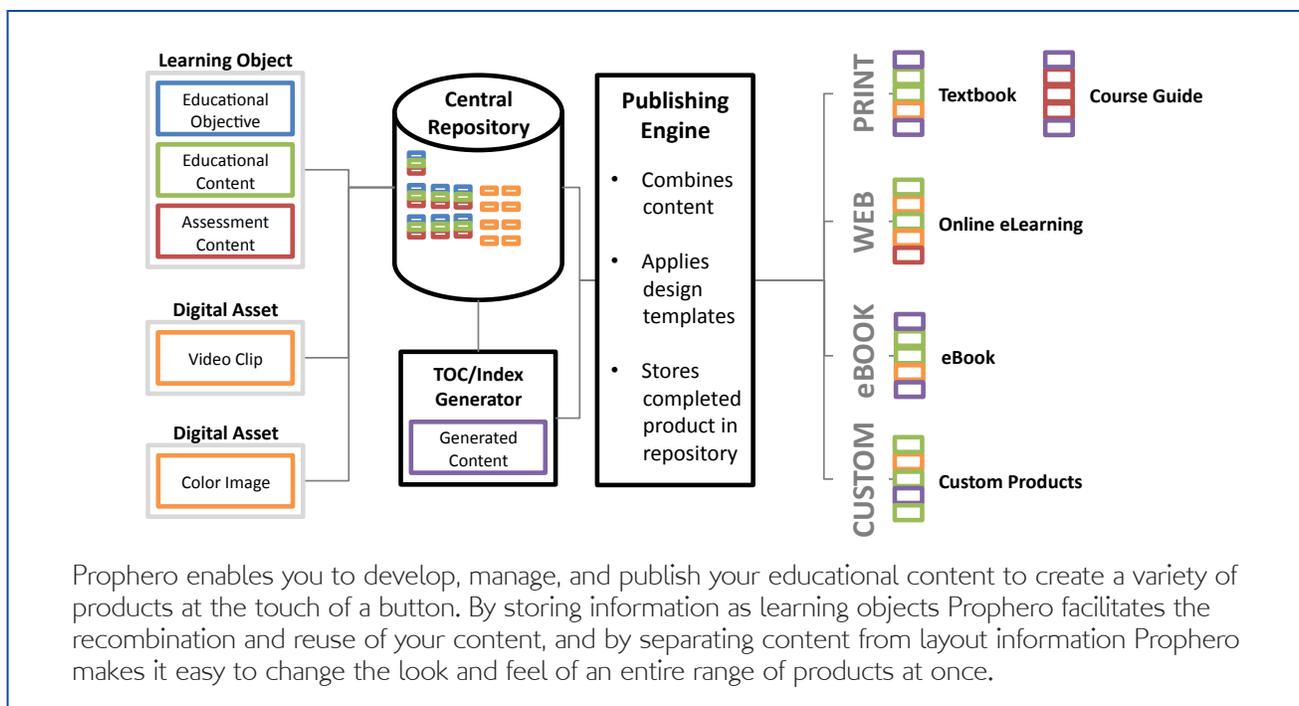


out of the box, including Facts/Concepts, Comparisons, and Case Studies, and our learning object templates correspond to levels in the Revised Bloom's Taxonomy of Learning. Each template contains writing prompts that enable standardized authoring of learning object and assessment content.



## A robust, secure electronic repository

Prophero supports best-of-breed electronic content management systems such as Documentum and RSuite. The repository stores your documents on a central server, enforces a check-in/check-out system to prevent accidental deletions or overwriting by simultaneous edits, and keeps each version of every document. Prophero provides pre-configured



user roles such as Author, Subject Matter Expert, and Copy Editor and sets documents security based on these roles. Because every publisher is different, you can create new roles and configure security as needed for your business.

### Use your favorite tools

We built Prophero around familiar tools for writing, editing, and output, such as Microsoft Word, Adobe InDesign, XMetaL, and TypeFi. We provide services to integrate additional tools as needed. Under the hood, Prophero uses common standards such as XML, InDesign's INDD file format, and Adobe's PDF. Prophero can store and manage any kind of digital media, including image, audio, and video formats.

### Workflow that supports your editorial process

Prophero provides a flexible workflow engine and comes with workflow templates that enable the creation and management of both learning objects and assessments. Using our built-in workflow editor, you can create or modify an existing workflow template and assign each step to a user role. Once you've started the workflow, Prophero manages



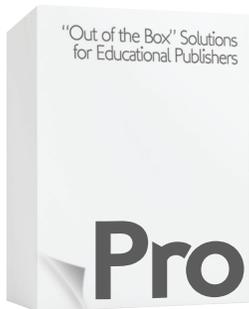
security on documents as they move through your editorial process, sends a notification to the next participant as a task is completed, and records the progress of the workflow. You can use Prophero to track the progress of a workflow and reassign participants as needed, all without specialized programming expertise.

### Find what you need when you need it

Prophero provides metadata for each document in the system and a flexible query building tool that enables you to find a document based on its metadata or the content of the document itself.

### Go electronic without compromising print

Prophero provides support for all of the elements of a publication, including books, chapters, front matter, and graphics, and enables integration of the content with these elements. Prophero comes with customizable InDesign templates for textbooks, course guides, and flash cards; create your content, press a button, and create a complete set of press-ready print products faster and more cost effectively. Create a different set of templates and deploy your content to the web, to mobile devices, or to eBooks.



# Prophero

A division of Jacquette Consulting

710 Providence Road • Loman Hall • Malvern, PA 19355 • 610.644.4485

[www.prophero.com](http://www.prophero.com)